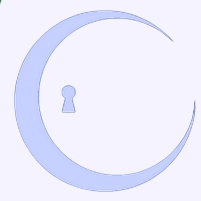




CHILDREN & YOUTH REPORT CARD REVIEW BY ALEXANDRIA CITY HIGH SCHOOL



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TOPIC

Effective communication and promotional methods to students about financial/personal aid

TOPIC DESCRIPTION

With the amount of daily informational noise, it's quite difficult to be aware of services and help that is available to you. While there are websites that detail that sort of information, they are not very accessible and are tucked away in subsections of larger government websites. Those affected by this issue are teens and young adults that are heading into the next step of their lives, the ones most in need of help during their most important decisions of their lives. The best thing we can do for them would be to promote and make the information more accessible and readily available.

RESULT

More students are knowledgeable of the financial, personal, and physiological help that are available for them thanks to the help of student posters and events.



50%

Increase In student engagement with wellness/financial services

SIGNIFICANCE

With the more eyes on the programs and services already provided by the school/city, it would give a more accurate assessment of the necessity of that program which could lead to more funds being allocated to the services people are actually taking use of. In addition, many who were not aware of the help available to them would be able to finally get the assistance they need.



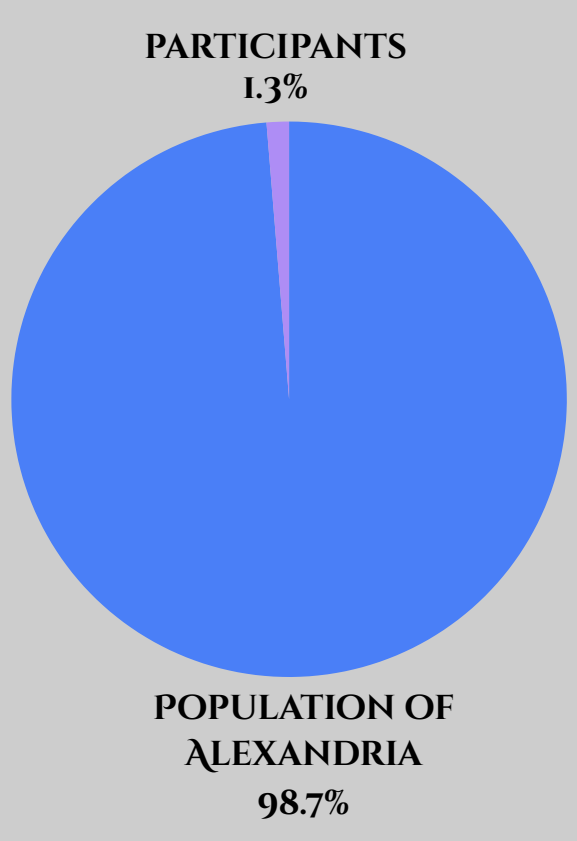
CYCP GOAL AND STRATEGIC AREA

Children and Youth Master Plan goal #2 aligns with this topic as effective communication methods to students of ACHS during such pivotal time in their lives sets them up to handle life later on regardless of what path they take.

Strategic areas are wellness as we are focusing on students lives primarily and the promotion of services that can help them

HOW ARE WE DOING?

According to The CYFCC within the 2025 Plan, (Children, youth, and families collaborative commission) only 1.3 percent of Alexandria City actually are present at informative nonprofit events around the city. this data was gather using info within the plan and my own research.



IMPLEMENTATION

The direction I suggest to most engage youth and young adults about the help that currently available are more student-led and designed posters, stickers, cards, etc. As usually young people are more receptive to information from peers than outside sources and this will give a baseline initiative for people to engage with the info as the designers themselves are also the same youth that need to receive the info.

In addition to this, a central information panel (a table/poster board) with these creations on display, as well as giving out the stickers to incentivise students to approach the area.

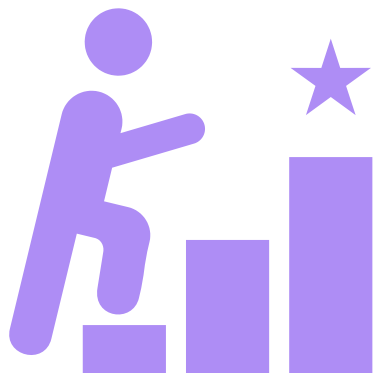
PARTNERSHIPS

The Scholarship Fund of Alexandria and Common Help VA could assist in promoting their aid in collaboration with ACHS



PERFORMANCE EFFORT

Potential performance effort could be more focused and spearheaded towards the communication of resources. With such little interaction with events as shown in the baseline then more focus and effort must be poured into promoting the event and such more effectively with the methods listed above.



PERFORMANCE EFFECT

Some potential setbacks could be that students don't engage with the information at all despite the effort or that there might not be as interested due to outside factors. This will ring true with anything we could do, there's always that possibility. However at the very least there will be for certain more eyes on the information with the potential of reaching more students than ever to receive the help they need.



RECOMMENDATIONS

Some policy recommendations in the pursuit of the goal of sharing and communicating information more effectively would be to fund more into student led creations focused on the student resources. Perhaps by giving prizes or exposure to artists in order to incentivise engagement. Another could be about receiving/asking feedback about the promotion, to further refined methods of communication with direct guides laid out by students.



ONLINE

Go over to the Alexandria government website regarding the different help towards youth.

And the ACHS website to view the help granted directly from the school.

CITATIONS

CHILDREN AND YOUTH MASTER PLAN
CHILDREN, YOUTH AND FAMILY
COLLABORATIVE COMMISSION. (2025).
https://media.alexandriava.gov/docs-archives/dchs/childrenfamily/cymp2025.pdf?_gl=1

Youth Resources. (2026, May 6). City of Alexandria, VA.
<https://www.alexandriava.gov/child-and-family-services/youth-resources#EventsforTeens>

QuickFacts: Alexandria city, Virginia. (2024). Census Bureau QuickFacts; United States Census Bureau.
<https://www.census.gov/quickfacts/fact/table/alexandriacityvirginia/PST045224>

What We Do - The Scholarship Fund of Alexandria. (2026). Alexscholarshipfund.org.
<https://www.alexscholarshipfund.org/about-sfa/what-we-do-2/>

IN PERSON

At Alexandria City High School, speak with the Graphic Design Multimedia teacher and other teachers to ask about the usefulness of student led design impacts engagement.